

## You can benefit from going Green:

- Appeal to a growing customer base
- Attract and retain employees who share your commitment to sustainability
- Reduce the environmental impact of your organization
- Potential new revenue stream from cap and trade system
- Support your local economy
- Demonstrate your accountability to the public and to the welfare of your community, your employees and your customers

## We can help:

- Carbon Footprint Calculation and Policy Analysis
- Green Building Projects and Verification Services
- Sustainability Indicators
- Resource Conservation Strategies
- Environmentally Preferable Green Purchasing
- Supply Chain and Material Lifecycle Auditing and Verification
- Change Management Facilitation

ECONOMY

ENVIRONMENT

SOCIETY



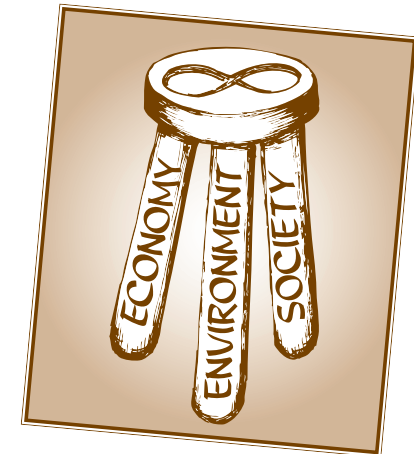
## Sustainable Solutions

Sustainability is often described as a three-legged stool. Just as a stool needs three legs for stability, we need to consider the impacts of our plans and actions in the three areas of sustainability:

- Our Economy
- Our Society
- Our Environment

Only when we take the impacts on all three areas into account do we arrive at solutions that are truly sustainable.

The top of the stool has the infinity symbol, indicating the perpetual, ongoing nature of sustainable solutions. When we take into account the three areas of sustainability; our economy, our environment and our society, in all of our actions, we do our best to ensure that the benefits of what we do today will also benefit future generations.

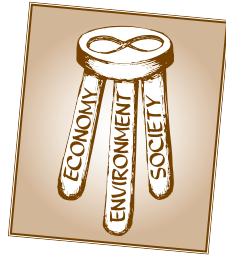


# Sustainable Solutions

*Helping Organizations Go Green*

## Sustainable Solutions

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## Sustainable Solutions

Helping Organizations Go Green

Green business has arrived and those organizations that can truly say they have adopted green business practices will be the successful organizations.

Our goal is to provide outstanding professional service to any organization with a sincere desire to become more sustainable.

Sustainable Solutions is a full-service consulting firm dedicated to helping your business or non-profit take part in the “green” economy. Your customers may be asking questions such as:

- ♦ *What actions are you taking to lower the carbon footprint of your organization?*
- ♦ *Do you purchase the most environmentally friendly materials that you can?*
- ♦ *Do you buy your products and materials from local businesses?*
- ♦ *How does your organization benefit the local economy and the people who live near your facility?*
- ♦ *Is this a green building?*
- ♦ *What is your organization’s commitment to sustainability?*

*When these questions come,  
will you be ready with your answer?*

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## CARBON FOOTPRINT

### Carbon Footprint Analysis and Reduction Strategies

It is no secret that climate change is the challenge of our generation. It is a multi-faceted problem that will require holistic and system-wide responses. It is also a tremendous business opportunity as it appears likely a regional and national cap and trade system will be implemented in the near future.

*Do you know your organization’s carbon footprint and can your organization benefit from future carbon markets?*

*We can answer those questions.*

## GREEN BUILDING

### Green Building Projects and Verification

Green Building is no longer waiting to enter the mainstream, it has arrived.

Studies show that green buildings have many advantages:

- ♦ Employees are healthier and more productive
- ♦ Retail sales and student test scores increase
- ♦ Rents and resale values are higher
- ♦ Annual operating expenses are lower

*We have participated in the design and planning of many projects in the region and can help you with yours. We also provide verification services for many green building rating systems.*

## GREEN PURCHASING

### Green Purchasing, Material Life Cycle and Supply Chain Analysis and Verification

What you buy can be as important to your bottom line as how much you buy. Knowing more about the supplies and materials you use in your business can give you a leg up on the competition.

Greening up your supply chain need not cost you more in the long run.

*Are you buying the most sustainable products you can?*

*Are the green products you are buying now really green?*

*We look at what you are currently buying to see if there are greener alternatives that will work for you.*

## RESOURCE CONSERVATION

### Resource Conservation Strategies

We have many years of experience helping organizations reduce their operating costs. We are confident we can reduce yours as well. We will look at your facilities and current operating expenses to find opportunities to reduce your monthly expenses.

*Why give money away each month when those funds can be used to make your organization more efficient and greener at the same time?*

## FACILITATION AND CHANGE

### Facilitation and Change Leadership

Change is unsettling to many people. When new programs or policies are implemented, there can be resistance and fear. We facilitate change dialogues and processes with individuals and groups so that change is accepted and welcomed rather than feared and opposed.

*Since change will continue to be part of your organization’s experience, why not make it a welcome one?*

*We can help you do that.*

## SUSTAINABILITY

### Sustainability Indicators

Once you have your new processes and programs in place, you want to make sure they are working and delivering results. We work with you to set up easily monitored indicators that assist you in tracking your organization’s new direction.

People like to be kept informed and sustainability indicators are a great way to let your employees, your customers and your suppliers know that you are committed to making your organization more sustainable.

*It is said that we measure what we care about and developing sustainability indicators is a great way to show that you care.*